



# EXHIBIT SPACE APPLICATION AND CONTRACT

Denver Golf Expo  
February 9-11, 2018  
The Denver Mart Plaza & Pavilion  
Denver, Colorado

<b>FOR MANAGEMENT USE ONLY</b>	
Date Rec'd	_____
Check	CC _____
Amt Rec'd	Bal _____

We (company name as it should appear on company name sign):

hereby contract for the exhibit space at Denver Golf Expo. We agree to pay 50% deposit with this contract. Second and final payment is due November 1, 2017. All checks will be made payable to Denver Golf Expo. Exhibitors that sign up early will be given special consideration in the assignment of premium space. Each Booth includes one draped table, 2 chairs, one ID sign and background drape. **Sharing or subletting of exhibit booth space is prohibited.**

**EXHIBIT BOOTH SELECTION.** Enclose check or cc no. for 50% down payment.

	<u>before 10/15/17</u>	<u>after 10-15-17</u>	<u>Booth Location</u>	<u>Price</u>
<input type="checkbox"/> 10' x 10' Booth (100 sq/ft)	\$1075	\$1150	_____	\$ _____
<input type="checkbox"/> 10' x 10' Corner Booth	\$1150	\$1200	_____	\$ _____
<input type="checkbox"/> 10' x 20' Corner	\$1875	\$1950	_____	\$ _____
<input type="checkbox"/> 20' x 20'	\$2750	\$2875	_____	\$ _____
<input type="checkbox"/> Bulk Space (400sq/ft +)	\$750per 100 sq/ft		_____	\$ _____

**ADD-ON ENHANCEMENTS**

- Extended Online Exhibitor Listing: \$50** \$ \_\_\_\_\_  
Outlined and linked to your website, make your name stand out (6 month duration approx)
- Highlighted On-Site Exhibitor Listing: \$50** \$ \_\_\_\_\_  
Highlighted w/ logo on addendum handed out to attendees at registration counters
- Pre-Attendance Blast: \$300** \$ \_\_\_\_\_  
Pre-announce your show offer or incentive to get attendees to stop by your booth with an ad in our pre-show attendance eBlast (23,000+).
- Post-Attendance Blast: \$500** \$ \_\_\_\_\_  
Get in our post-event eBlast to our attendance list to remind them why they should check out your service or product

**SPONSORSHIPS** (Please Consult with Show Management for inclusions and information. [lcramer@expomasters.com](mailto:lcramer@expomasters.com)) \$ \_\_\_\_\_

**TOTAL:** \$ \_\_\_\_\_

I, the duly authorized representative of the undersigned company, on behalf of said company, subscribe and agree to all the terms and conditions contained in this application and contract for exhibit space. I certify that I have read and agree to abide by the Exhibition Rules and Regulations on the back of this Contract. **OUR DEPOSIT IS ENCLOSED. You may also fax to 303-843-6232**

Name of Company \_\_\_\_\_ Date \_\_\_\_\_

Executive for Contact \_\_\_\_\_ Position \_\_\_\_\_

Street Address \_\_\_\_\_ Phone ( ) \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Fax ( ) \_\_\_\_\_

E-Mail: \_\_\_\_\_ Web Page: \_\_\_\_\_

Social Media hashtag: \_\_\_\_\_ @ \_\_\_\_\_

Check – Please make checks payable to **Denver Golf Expo and mail to 8003 So. Oneida Ct., Centennial CO 80112. Or fax to 303-843-6232**

Paying by Credit Card?  MC  VISA  AMEX Credit Card #: \_\_\_\_\_

V Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Card Holder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

The DENVER GOLF EXPO reserves the right to refuse booth space to any potential exhibitor. Exhibit Space Applications that are not approved will be notified as soon as possible.

I have read and agree to the rules and regulations of exhibiting listed on the next page.

Representative Signature

Date

## EXHIBITION RULES AND REGULATIONS

### 1. ARRANGEMENTS OF EXHIBITS

Exhibits shall be so arranged as not to obstruct the general view nor hide the exhibits of others. Plans for specially-built displays not in accordance with regulations should be submitted to the Management before construction is ordered. **Backwalls.** Regular and specially-built backwalls including signs may not exceed an overall height of eight feet. Low side dividers between booths should not exceed 36 inches in height. If a high divider between booths is desired, it should not exceed eight feet in height nor extend from the BACK wall more than one-half of the depth of the space. All backwalls must be draped or finished in a manner acceptable to Show Management as not detracting from the quality of the show. **Booth Number:** A booth number must appear on all specially-built backwalls. No signs are allowed above the permissible backwall height. **Booth Location:** The Management reserves the right to increase or decrease the size of show or to move an exhibitor's booth location if management feels it is in the best interest of the show.

### 2. FIRE, SAFETY, AND HEALTH

The exhibitor assumes all responsibility for compliance with local, city, and state ordinances and regulations covering fire, safety and health. All exhibit equipment and materials will be reasonably located within the booth and protected by safety guards and devices where necessary. Only fireproof materials should be used in displays and necessary fire precautions will be taken by the exhibitor.

### 3. LABOR

Rules and regulations for union labor are made by the local unions and may be changed at any time. Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with the regulations.

### 4. MOVING PICTURES, SOUND EFFECTS AND LIGHTING

If moving pictures are used, the exhibitor agrees to comply with union requirements for the operation of the equipment. Further, the Exhibitor agrees to indemnify Management and hold harmless from any claim of copyright, trademark or service mark infringement. Sound movies will be permitted if tuned to conversational level and if not objectionable to neighboring exhibitors. If loud speakers or sound devices are used, they should be tuned to conversational level and must not be objectionable to neighboring exhibitors. The Management reserves the right to restrict the use of glaring lights or objectionable lighting effects and sound levels of recordings or promotions.

### 5. DELIVERY AND REMOVAL DURING SHOW

Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during the show hours without permission first being secured in writing from show management.

### 6. EXHIBITOR PERSONNEL AND OTHERS

Distribution of advertising matter & souvenirs must be confined to exhibitor's booth. Booths should be manned by technical specialists. They must be qualified to discuss the details of their products. The Management reserves the right to prohibit an exhibit or part of an exhibit which in their judgment may detract from the character of the exhibition. All booths must remain intact until the close of show. Canvassing in exhibit halls or distribution of advertising matter or souvenirs by representatives of non-exhibiting firms is strictly forbidden.

### 7. POWER

It is mutually understood and agreed that the Management shall use proper and reasonable care to have all power services installed in time for the opening of the show. Proper and reasonable care shall be taken to prevent the interruption of power services during the exhibition. However, the Management shall not be held responsible for late installation or interruption that may occur.

### 8. FOOD AND BEVERAGES

Exhibitor distribution of food and beverages for consumption in the building may only be made with the permission of the building management. Any food or refreshment distributed or consumed by the exhibitor shall, at the exhibitor's risk and expense, comply with all applicable federal, state and local sanitary and safety laws and regulations.

### 9. UNOCCUPIED SPACE

The Management reserves the right, should any rented exhibitor's space remain unoccupied on the opening day, or should any space be forfeited due to failure to make proper payment, to rent said space to any other exhibitor, or use said space in any other manner Management feels necessary. This clause shall not be construed as affecting the obligation of the exhibitor to pay the full amount, specified in his contract for space rental should the Management not resell the space. When space application is accepted and space is assigned, the exhibitor is liable for full payment.

### 10. LIABILITY

The management will employ reputable and competent guards and will take every precaution to safeguard the exhibitor's property. However, the Management will not be liable for loss or damage to the property of the exhibitor or his representatives or employees from theft, fire, accident or other causes. The Management will not be liable for injury to exhibitors, their employees or attendees or for damage to property in their custody or to the facility, owned, rented or controlled by them which claims for damages, injuries, etc., may be incident to or arise from, or be in any way connected with their use of occupation of display space, and the exhibitor shall indemnify and hold the Management harmless against any such claim.

### 11. FULFILLMENT OF CONTRACT

In case the hall is damaged or destroyed by fire, the elements or by any other cause, or if circumstances shall make it impossible for the Management to permit an exhibitor or exhibitors to occupy the space assigned during any part or the whole of the period covered, then during such circumstances, the event Management will not be liable for the fulfillment of this contract as to the delivery of space and the exhibitor will be reimbursed a proportionate share of the space rental.

### 12. PAYMENT

Full payment of booth rental must be paid on or before **November 1, 2017**. Should an applicant fail to comply with this requirement, the Management has full authority to cancel any or all space assigned to the applicant, and to retain the initial 50% deposit. In the event that it becomes necessary for Show Management to engage outside services for the collection of any outstanding payments, the exhibitor agrees to pay all legal fees incurred.

### 13. CANCELLATIONS

In the event that a contracted exhibitor wishes to cancel his allotted exhibit space, the 50% deposit payment will be forfeited. Any companies canceling after final payment date will be liable for full payment of exhibit area at the contracted price. The event management assumes no responsibility for having included the name of the defaulting exhibitor in the show catalog, brochures, news releases or other materials.

### 14. SHOW MANAGEMENT

The exhibition is organized and managed by ExpoMasters, Inc. whose main office is at 8003 S. Oneida Court, Centennial CO 80112. All matters not covered in these conditions are subject to the decision of the show management and all exhibitors must abide by decisions made by the show management.

### 15. SUBLEASING

The Exhibitor may not sublet his space, nor any part thereof.

### 17. INDEMNIFICATION

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of the exhibitor's activities on the facility premises and will indemnify, defend and hold harmless the Denver Mart, ExpoMasters, Inc., servants and employees from any and all such losses, damages and claims.

### 17. USE OF EXHIBIT

Show management may use at its discretion, photographs, videos and testimonials taken at the Expo for its own publicity use.